

# ISWC2013 Sponsorship Packages

ISWC is the major international forum where the latest research results and technical innovations on all aspects of the Semantic Web are presented. The International Semantic Web Conference (ISWC) series is organized and managed by the Semantic Web Science Association (SWSA). As in previous years, we are offering to opportunity to sponsor the conference and associated events.

ISWC2013 will take place in Sydney, Australia, 21<sup>st</sup> to 25<sup>th</sup> of October 2013. The event is expected to draw over 400 participants. It is furthermore co-located with the Web Directions conference, a major event for Web developers which is expected to draw over 1,000 participants. ISWC2013 furthermore doubles as the First Australasian Semantic Web Conference.

If you have any questions about Sponsorship do not hesitate to contact the Sponsorship Chairs Pascal Hitzler at [pascal.hitzler@wright.edu](mailto:pascal.hitzler@wright.edu) or Anni Rowland-Campbell at [anni@intersticia.com](mailto:anni@intersticia.com).

## Levels of Sponsorships

We are pleased to announce three levels of sponsorship: Platinum, Gold, and Silver.

In addition, individual events may be sponsored.

Special requests can often be accommodated, please contact the Sponsorship Chairs in this case.

### Silver (AU\$ 2000)

- Your logo on our Web site.
- Acknowledgement of your support in our proceedings.

### Gold (AU\$4 000). The same benefits as Silver Sponsorship **plus**:

- Your logo in our published proceedings.
- Your name included in all advance publicity.
- Distribution of short materials (brochure) that you provide in advance.
- One free 5-day registration.

### Platinum (AU\$ 6000). The same benefits as Gold Sponsorship **plus**:

- Your logo as part of the conference banners.
- One additional 5-day registration.

## Additional Opportunities

Silver, gold and platinum sponsors can select add-on sponsorship packages as well as additional dissemination and promotion opportunities.

### **Conference booth** (Silver + AU\$ 2000)

Booth in the hallways of the conference venue during 2 days of the technical program. It is a joint location with exhibitions of the Web Directions conference with over 1,000 expected participants. We can make arrangements for an unmanned booth on request. There is also limited availability for additional inclusion of advertising material in the conference package, distributed to all participants (+ AU\$ 500).

### **Poster and demonstration** (AU\$ 1000)

Possibility for sponsored participation in the poster and demo session of the conference.

### **Conference Banquet** (Gold + AU\$ 1000)

Your banner prominently displayed during the banquet.

Your company name prominently attached to all advance publicity for the event.

There will be a short speaking opportunity.

### **Opening Reception** (Silver + AU\$ 1000)

Your banner prominently displayed during the opening reception.

Your company name prominently attached to all advance publicity for the event.

### **Poster & Demo Reception** (Silver + AU\$ 1000)

Your banner prominently displayed during the poster & demo reception.

Your company name prominently attached to all advance publicity for the event.

Possibility to include sponsor's poster and demos during the corresponding conference session.

### **PhD Consortium Sponsor** (AU\$ 1500)

Your logo on the Web site and the Doctoral Consortium proceedings.

### **Best Paper Awards and Ceremony** (Gold + AU\$ 1000)

A representative of your organization may participate in the award presentation ceremony.

Your logo on the award diploma.